

# WEST PAW

Bozeman, MT

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SUPERZOO BOOTH 3739

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PRODUCT  
FOCUS

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1. West Paw Seaflex No-Slip Bowls, available in two colors. Doggie Placemat also available. **MSRP: \$29.95** 2. West Paw Seaflex Snorkl dog toy, available in three colors. **MSRP: \$17.95** 3. West Paw Seaflex Sailz dog toy, available in three colors. **MSRP: \$17.95**

**RETAILER REVIEW:** “We LOVE the New Seaflex line from West Paw because they are not only colorful, FUN durable toys that Pooches LOVE, but that also help our environment! Our clients are commenting ‘How smart!’ and ‘Fun!’ when seeing the toys for the first time and understanding the impact they make in buying them! West Paw is our favorite line of toys and now they give us an extra marketing push by caring more for our environment! BRAVO & Thanks Team West Paw!” — *Ed Kaczmarek, Urban Pooch Canine Life Center, Chicago, IL*

**IN THEIR OWN WORDS:** Introducing Seaflex™, West Paw’s newest eco-venture. Made from an exclusive blend of reclaimed and recycled ocean-bound plastic and zero-waste Zogoflex® material, this collection of pet toys and feeding accessories prevents plastic from ending up in our oceans. Thanks to a collaboration with Oceanworks®, West Paw is able to safely and responsibly source this plastic from threatened coastal areas in Central America and repurpose it into things dogs love.

The Seaflex collection is made up of the Sailz™, Drifty™ and Snorkl™ dog toys, as well as a no-slip dog bowl and doggie placemat. Like Zogoflex, Seaflex is non-toxic, BPA free, phthalate free, latex free and FDA compliant. It is also recyclable through the Join the Loop® program. All products have been tested for toughness and backed by West Paw’s Love It Guarantee.

**WHAT MAKES THIS PRODUCT SPECIAL?** Aside from bringing West Paw’s sustainability efforts to the next level, and reducing the amount of plastic headed for the ocean; Seaflex’s new swirl technology means every toy is as unique as a sea shell.

**WHAT THEY’RE KNOWN FOR:** Since 1996, West Paw has been making eco-conscious pet products in the USA. A Certified B Corp., our goal is to be a force for good while being dog’s best friend.

# West Paw®

**FOR MAXIMUM  
BENEFIT, SHARE THIS WITH  
YOUR SALES STAFF**