FACT SHEET / NEW PRODUCT A SPECIAL ADVERTORIAL FEATURE



IN THEIR OWN WORDS: At West Paw we pride ourselves in durable, safe and thoughtfully designed products that make for happy pets and a healthy planet. Our best-selling collection of Zogoflex[®] toys, known for their durable and fun shapes that meet different chew and play styles, are 100% US-sourced, non-toxic and eco-friendly. Our newest eco-innovation is our collection of Seaflex[™] toys and feeding accessories that combine everything we love about our proprietary Zogoflex material with 12% recycled ocean-bound plastic.

WHAT MAKES THIS PRODUCT SPECIAL? West Paw retailers love the fact that the company stands behind the quality and craftsmanship of their American-made products. They often say how confident they feel recommending Zogoflex to their customers because of its durability, thoughtful designs and the fact that West Paw offers a best-in-class guarantee.

WHAT THEY'RE KNOWN FOR: Since 1996, West Paw has been sustainably manufacturing eco-friendly dog products in the USA. A proud B Corp., West Paw's goal is to use business as a force for good.



Double-sided West Paw wheeled display is easy to maneuver with a small footprint (30"W x 18"D x 70"H). Toys not included. Cost: \$99
Sail2™, built for moderate chewers, is made with Seaflex. It's durable, lightweight and has a center hole so dogs can pick it up and bring back for another toss. Available in three colors. MSRP: \$17.95
Qwizl[®] is designed for tough chewers. It's a super tough treat toy that extends the life of expensive dog treats while keeping dogs busy. Available in two sizes and three colors. MSRPS: \$18.95 (small) \$22.95 (large)

RETAILER REVIEW: "King Duke's & our customers LOVE West Paw! The customer service we receive from the West Paw team is truly second to none. When our customers purchase a West Paw product from us, we are confident in knowing that they are getting exceptional quality and we can feel good about recommending the entire line, from toys to beds to treats. All of the King Duke's shop dogs are big fans as well!" — *Nikole Freeman, King Duke's, Beaverton, OR*

FOR MAXIMUM BENEFIT, SHARE THIS WITH YOUR SALES STAFF

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