FACT SHEET / NEW PRODUCT A SPECIAL ADVERTORIAL FEATURE



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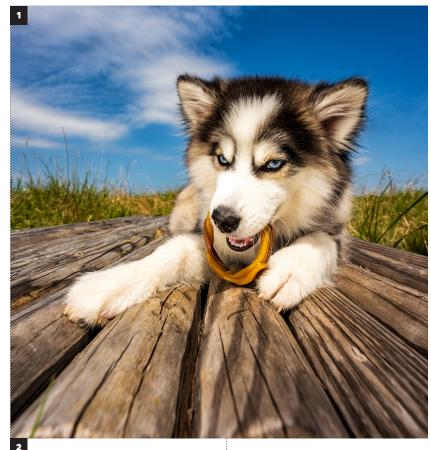
IN THEIR OWN WORDS: N-Bone® Senior Dental Rings are the only dental treats designed specifically for senior dogs. They are designed in a unique ring shape and fortified with functional ingredients like DHA, glucosamine and chondroitin to support healthy brain and joints during a dog's golden years. Each ring is handcrafted with care in the USA and contains no wheat, corn or soy. The pliable texture is easy to chew, easy on aging teeth and available in N-Bone's best-selling chicken flavor. Give your furry friends a delicious treat that is good for them!



WHAT MAKES THIS PRODUCT SPECIAL? N-Bone

Senior Dental Rings are designed with the health and wellness of senior dogs in mind. The product has been created to fulfill dog's behavioral needs to chew while giving them the best formula to support healthy skin and coat, joints and brain. It's not just empty calories. It's a delicious, yet beneficial treat!

WHAT THEY'RE KNOWN FOR: NPIC has been manufacturing pup-favorite treats for almost 25 years. We formulate, develop and market the highest quality, nutritious and functional products for dogs, cats and ferrets









- 1. Created specifically for senior dogs, N-Bone Senior Dental Rings contain glucosamine and chondroitin to support a healthy brain and joints.
- 2. N-Bone Senior Dental Rings are chicken flavored and available in 7-count, 9.8oz. bags. MSRP: \$15.99
- 3. With their ring shape and pliable texture, N-Bone Senior Dental Rings are easy to chew and help to fulfill even the most senior dogs' chewing needs.

FOR MAXIMUM BENEFIT, SHARE THIS WITH YOUR SALES STAFF

DISTRIBUTOR REVIEW: "We are glad to have a partner in NPIC. The high quality and innovative treats they provide is something we are very happy to be able to offer our retailers."

- Rich Williams, Director of Category Management, Pet Food Experts, Pawtucket, RI