

INTERSAND AMERICA CORP.

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IN THEIR OWN WORDS: Intersand's OdorLock is a premium clumping mineral litter that is 100% natural, incorporating a unique and patented cat litter technology that prevents the formation of ammonia. This technology activates on contact with urine to neutralize odor for 40 days. In 2020, Intersand expanded its North American manufacturing footprint by opening a new state-of-the-art production facility in Colorado. This rail-served production and distribution facility provides a strategic geographic presence within U.S., not far from a main source of bentonite clay in Wyoming, increasing raw materials and supply chain efficiency.

WHAT MAKES THIS PRODUCT SPECIAL? OdorLock mineral litter is produced from high-quality clay that is 100% pure and natural, ultra-absorbent and offers extra-hard clumping for maximum efficiency without compromise. Its optimal odor control lasts for more than 40 days. Thanks to its patented technology, OdorLock litter neutralizes ammonia formation for unparalleled control of urine and feces odors. Plus, if you select the scented formula, the scent is released on urine contact only.

WHAT THEY'RE KNOWN FOR: With a 30+ year legacy as a leading, global manufacturer of premium cat litter, Intersand is renowned for its daring innovation and deep respect for pets and their owners. The company also acts as a thru partner of private label for several retailers in nearly 60 countries.

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1. Available in two sizes and three light fragrances (in addition to unscented), OdorLock is made from high-quality clay that's 100% pure and natural.
MSRPs: \$10.99 (13lb) \$16.99 (25lb)

2. Intersand's OdorLock is a premium, dust-free clumping litter with patented technology that activates on contact with urine to neutralize odors for 40 days.

3. OdorLock can absorb up to six times its weight in liquid and lasts longer than traditional clay litters, reducing annual usage and cost.

NEW PROMOTION: Intersand has announced OdorLock Prime, a loyalty program exclusively for pet specialty retailers, that helps U.S.-based retailers make every purchase of OdorLock go further. To learn more about the OdorLock Prime Loyalty program, visit odorlockprime.com.

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YOUR SALES STAFF**