

YEOWWW! CAT NIP

ROSEVILLE, MN

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IN THEIR OWN WORDS: Whether kitty is eager to build a snowman, eat some pie or just look elegant, these mittens are sure to be the season's hottest fashion accessory. Each mitten is made of durable cotton twill, packed with our special 100% organically grown catnip — no fillers and no chemicals — and decorated with images of our other classic toys. The fun shape is perfect for cats of all sizes and it's tough enough to withstand teeth, claws, and the occasional snowball fight.

WHAT MAKES THIS PRODUCT SPECIAL? Yeowww! Kitten Mittens will be available in a convenient 3-pack so every cat can have a pair and a spare. But just in case kitty loses her mittens frequently, they also will be available in a refillable jug display with three separate mitten styles.

WHAT THEY'RE KNOWN FOR: Each and every Yeowww! Catnip toy is 100% stuffed with organically grown catnip and encased in durable cotton twill fabric. Bright colors and fun designs stand out in the marketplace and bring traffic to your cat aisle!



1. New Yeowww! Kitten Mittens, each stuffed with organically grown catnip, are just the thing to keep our feline friends happy and entertained. They are available in three separate styles.
2. Yeowww! Kitten Mittens are sold in a three pack or individually from a refillable jug display. **MSRPS:** \$4.30 - \$12.88

RETAILER REVIEW: “We love the entire line of Yeowww! Catnip products because it satisfies our customer’s desires for a fun, natural toy. It’s a product that will bring them back again and again!”
— Jess Swartout, Urban Tails Pet Supply, Minneapolis, MN

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YOUR SALES STAFF**