

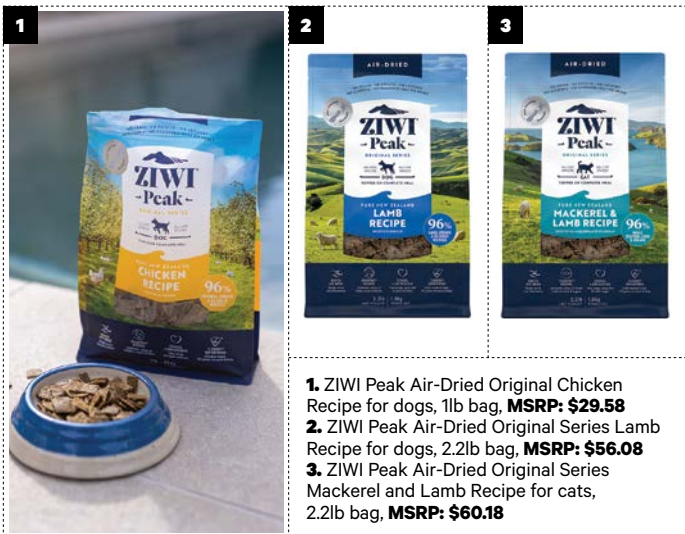
FACT SHEET / A SPECIAL ADVERTORIAL FEATURE

# ZIWI

New Zealand/Overland Park, KS

P: (877) 464 9494 / E: info@ziwipets.com / W: ziwipets.com

SuperZoo Booth 3425



**1.** ZIWI Peak Air-Dried Original Chicken Recipe for dogs, 1lb bag, **MSRP: \$29.58**  
**2.** ZIWI Peak Air-Dried Original Series Lamb Recipe for dogs, 2.2lb bag, **MSRP: \$56.08**  
**3.** ZIWI Peak Air-Dried Original Series Mackerel and Lamb Recipe for cats, 2.2lb bag, **MSRP: \$60.18**

### IN THEIR OWN WORDS:

ZIWI is known for their high-meat air-dried recipes. ZIWI modernized and refined the ages-old artisan technique of preserving meats to create an innovative new product known as air-dried. ZIWI's proprietary twin-stage, natural preservation process eliminates pathogens while preserving the nutritional integrity of their food, resulting in an extremely nutrient dense and palatable food that closely mirrors the whole-prey, biologically appropriate ancestral diet of dogs and cats.

### WHAT MAKES THIS PRODUCT SPECIAL?

New Zealand sourcing is essential to ZIWI's identity. New Zealand is recognized worldwide for having clean and ethical farming practices and superior quality in their meats. Its climate allows for pasture grazing year-round, meaning ZIWI's meat is always grass-fed and finished, and free of added growth hormones and antibiotics.

### WHAT THEY'RE KNOWN FOR:

ZIWI is the global leader and innovator of air-dried nutrition.

Ethically and sustainably sourced in New Zealand, ZIWI combines the nutrition of raw diets with the safe convenience of dry foods.

### RETAILER REVIEW:

"We love ZIWI Peak because it represents the pinnacle of air-dried pet nutrition. For 7 years Luke & Co Fine Pet Supply, has been proud to recommend the finest quality pet food brands. We educate our customers on all facets of premium pet nutrition and that conversation often leads to ZIWI. We look forward to continuing to advance the message of exemplary nutrition with ZIWI." — *Luke Johnson, Founder & CEO Luke & Company Ltd., Fine Pet Supplier & Outfitter*



**FOR MAXIMUM BENEFIT,  
SHARE THIS WITH YOUR  
SALES STAFF**



## Why choose air-dried?

ZIWI is the global leader and innovator of air-dried nutrition. We combine the nutrition found in raw diets with the safe convenience of dry foods through our Z-TWINTeCH® air-drying process.

- ✔ Complete and balanced for all life stages
- ✔ Convenient ready-to-serve raw alternative
- ✔ Free from bacteria like E-coli, salmonella and listeria
- ✔ 96% meat, organs, bones and New Zealand green mussels
- ✔ Nutrient dense recipes crafted in biologically authentic ratios



[ZiWIpets.com](http://ZiWIpets.com)  
 Contact ZIWI for more information  
 and for sales: +1-877-464-9494