

FACT SHEET / A SPECIAL ADVERTORIAL FEATURE

MIDWESTERN PET FOODS

Evansville, IN

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SuperZoo Booth 4639

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1. Earthborn Holistic EarthBites Crunchy grain-free biscuits provide a nutritious CRUNCH any dog will love! **MSRP: \$6.99** (10 oz.) **\$12.99** (2 lb.)
2. Earthborn Holistic EarthBites Chewy grain-free soft treats taste good & smell good! **MSRP: \$6.99** (7 oz.)

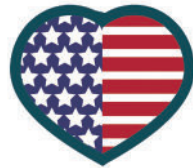
IN THEIR OWN WORDS:

Midwestern Pet Foods is excited to announce new treat additions to our diverse product offering. All-new Earthborn Holistic EarthBites Chewy grain-free dog treats pack a big punch in a small bite. Premium meat proteins, antioxidant-rich superfoods like butternut squash, blueberries and spinach, savory bone broth and to top it all off...a satisfying aroma.

Earthborn Holistic EarthBites Crunchy grain-free biscuits for dogs offer a variety of protein options and superfoods like butternut squash, flaxseed, blueberries, and spinach.

WHAT MAKES THIS PRODUCT SPECIAL? Crafted by Earthborn Holistic, EarthBites Chewy treats are soft, chewy and full of flavor. Choose from proteins like bison, lamb, salmon and turkey in bite-sized shapes that are perfect for training! EarthBites biscuits are naturally preserved and have a CRUNCH that helps keep dogs' teeth clean. NO peas, lentils, or legumes. Choose from proteins like bison, lamb, salmon, and turkey. Both treats available in How2Recycle compliant pouches.

WHAT THEY'RE KNOWN FOR: Founded in 1926, Midwestern



FAMILY-OWNED KITCHENS

Whether looking for a chewy treat or crunchy biscuit, EarthBites Chewy and EarthBites Crunchy are hard to beat. Great taste, nutrition and price!

Pet Foods is in its 4th generation of family leadership. Operating out of four company-owned USA kitchens, Midwestern Pet Foods proudly creates dry pet food, biscuits and treats.

RETAILER REVIEW: "I love selling the new EarthBites Crunchy and Chewy treats from Midwestern Pet Foods. The ingredients are top quality and the support from Midwestern is exceptional. As a family business, I value dealing with a company that shares my same family values. The feedback from my customers is always very positive." — *Brian Knoll, Owner, Island Pet Center, Oak Harbor, WA*



**FOR MAXIMUM BENEFIT,
SHARE THIS WITH YOUR
SALES STAFF**