

FACT SHEET / A SPECIAL ADVERTORIAL FEATURE

NATURE'S LOGIC

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SuperZoo Booth 6349

THE WAY PET FOOD
SHOULD BE®



100% natural
ingredients you
know and trust

The Distinction line offers grain and grain free recipes available in 4.4, 12 and 24lb bags **MSRP: \$21.99 - \$109.99**

IN THEIR OWN WORDS:

Our Distinction recipes represent our fastest growing line. Distinction kibbles are a whole meat first diet, delivering a minimum of 90% of protein from high quality meat sources. Distinction is available in varying proteins, including beef, chicken, pork and sardine. These kibbles promote healthy digestion and are highly palatable. Distinction is available in both grain inclusive and grain free recipes for dogs of all ages, sizes and breeds.

WHAT MAKES THIS PRODUCT SPECIAL? Distinction recipes contain no peas or other legumes, potatoes, corn, wheat or soy. They are gluten free and include prebiotics and probiotics to support healthy digestion. Like all Nature's Logic kibbles, Distinction delivers its nutrition through wholesome and natural ingredients and contains no added synthetic vitamins and minerals.

WHAT THEY'RE KNOWN FOR:

Nature's Logic delivers 100% natural nutrition and uses no synthetic vitamins or minerals, delivering complete nutrition with wholesome ingredients – The Way Pet Food Should Be®.

RETAILER REVIEW:

"This is our best-selling kibble and cans because we know we can rely on the product and the variety that Nature's Logic provides allows us to find just the right protein for the best chance of being successful for the dog. Customers and their pets are satisfied, which makes us all happy!" — Cheryl Larson, Owner, Cheryl's Healthy Pet Market, Green Bay, WI

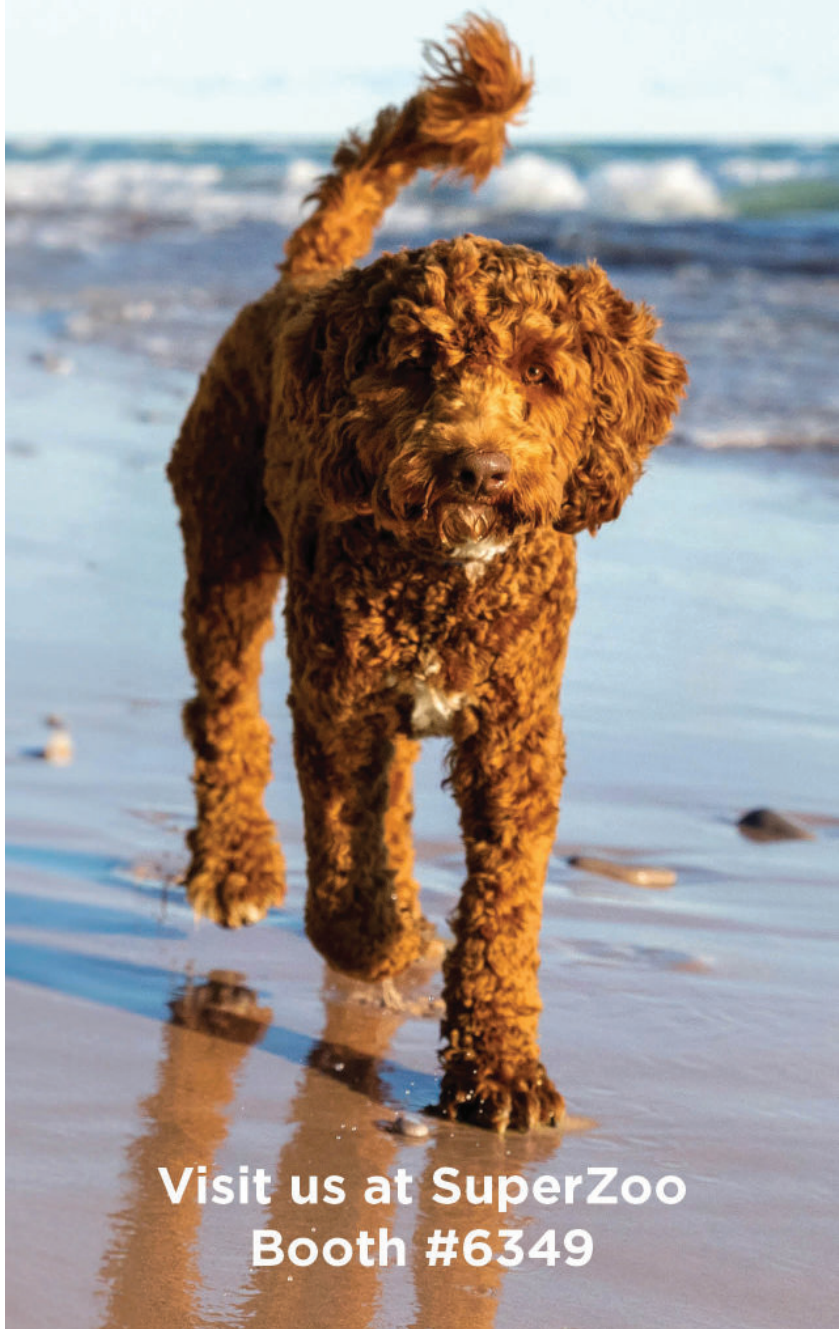


FOR MAXIMUM BENEFIT, SHARE
THIS WITH YOUR SALES STAFF



100% NATURAL

Complete Nutrition
With No Synthetic
Vitamins or Minerals



Visit us at SuperZoo
Booth #6349