

FACT SHEET / A SPECIAL ADVERTORIAL FEATURE

P.L.A.Y.

San Francisco, CA

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Super Zoo Booth 7049



1



2 Metal Hook For Easy Carrying

Easily Folds With Magnetic Closure



3

1. The perfect pair! Landscape Series Travel Bowls (MSRP: \$17.90) + Deluxe Training Pouches (MSRP: \$19.90).
2. Foldable for quick compact packing and carrying with included carabiner clip.
3. Easy refueling with waterproof, mildew-resistant interior + ample room for food or water (Holds 2.3L of liquid).

IN THEIR OWN WORDS:

Adventure awaits with our *Scout & About* Landscape Series Travel Bowl: a portable, collapsible bowl crafted for convenience and durability. Made with high-performing fabric commonly used in camping products, its spacious interior and waterproof liner make it versatile for food and water. Pet parents will love its unique pop-up and foldable design with magnetic closure and included carabiner clip that allows for it to easily attach to a bag, leash, or belt loop.

WHAT MAKES THIS PRODUCT SPECIAL?

Available in five vibrant colorways that perfectly match P.L.A.Y.'s Landscape Series Deluxe Training Pouches and Outdoor Dog Tents, they create the perfect gift bundles for outdoorsy duos and feature impactful packaging to captivate shoppers. P.L.A.Y. is proud to create stylish, functional products that elevate the outdoor experience for pets and their parents.

WHAT THEY'RE KNOWN FOR:

As a Certified B Corp, P.L.A.Y. creates innovative toys, beds, and lifestyle gear that's better for pets, people, and the planet. Stock up on products loved by eco-minded shoppers everywhere!

RETAILER REVIEW: "Our area is full of mountain hiking enthusiasts and P.L.A.Y.'s outdoor products are just what they need! The water bowls are durable, and the colors are bright and easily found in a backpack of gear. The treat pouches are big enough for on-the-go snacks and waste bags, perfect for outdoor adventures! We love all the bright fabrics and colors in all the P.L.A.Y. products, they're on trend and super fun!"
— Pattie Zeller, Founder/Owner/Leader of the Pack, Animal Connection, Charlottesville, VA



FOR MAXIMUM BENEFIT, SHARE THIS WITH YOUR SALES STAFF

JUL-AUG 2023 47

VISIT US AT
SUPERZOO BOOTH
#7049



OUTDOOR DOG TENT

DELUXE
TRAINING POUCH

TRAVEL BOWL

LANDSCAPE SERIES

DISCOVER THE PERFECT GEAR FOR EVERY OUTDOOR DOGGO



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