

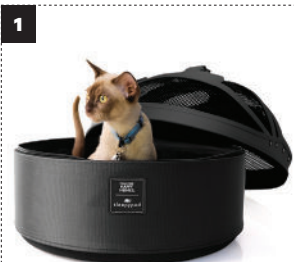
FACT SHEET / A SPECIAL ADVERTORIAL FEATURE

# SLEEPYPOD

Pasadena, CA

P: (626) 421-6818 / E: contact@sleepypod.com / W: sleepypod.com

Superzoo Booth 4060



1. Fear Free Happy Homes edition Sleepypod mobile pet bed, available in one size and two colors. **MSRP \$224.99**
2. Fear Free Happy Homes edition Sleepypod Atom pet carrier, one size, available in two colors. **MSRP \$139.99**
3. Fear Free Happy Homes edition Clickit Sport Plus car harness, available in two colors in sizes S, M, L, and XL. **MSRPs: \$103.49 - \$126.49**

#### IN THEIR OWN WORDS:

Sleepypod® is pleased to announce a new collaboration with Fear Free® to create a Fear Free Happy Homes edition Sleepypod line of products. The collaboration marries the design innovation and craftsmanship of Sleepypod with Fear Free's exceptional, expert understanding of how pet owners can help their pets live happy, healthy lives. Starting with co-branded versions of current Sleepypod carrier and harness designs, Fear Free Happy Homes edition Sleepypod products are now available and shipping.

#### WHAT MAKES THIS PRODUCT SPECIAL?

The safety of your pet's products shouldn't be a guessing game. Sleepypod products are researched and tested through every step of the design process before going to market. The Sleepypod Safety Test Program requires that every product meets the highest

standards for safety to reduce the pet to any potential hazards.

#### WHAT THEY'RE KNOWN FOR:

Sleepypod is the first name in safety for carriers, car and walking harnesses, leashes, and collars. Behind every Sleepypod product, you'll find safety beyond compare and an unmatched commitment to pets.

**RETAILER REVIEW:** "What sets Sleepypod apart is that they work scientifically to keep dogs safe, whether it's during travel in the car or just walking. Their products are research-tested and proven." — *Paha Kopytov, Bones, Vancouver, BC, Canada*



FOR MAXIMUM BENEFIT,  
SHARE THIS WITH YOUR  
SALES STAFF



## Happy, Healthy Living

Sleepypod.com sales@sleepypod.com (626) 421-6818