

**FACT SHEET / PET SUSTAINABILITY COALITION MEMBER /
A SPECIAL ADVERTORIAL FEATURE**

PETCUREAN

Chilliwack, BC

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1. Petcurean is committed to advancing sustainability, including through the recipes the company creates. **2.** Go! Solutions Sensitivities Limited Ingredient Grain-Free Insect Recipe for Dogs is ideal for pets with food sensitivities. **MSRP: \$23.99** (3.5lb), **\$61.99** (12lb) and **\$94.99** (22lb). **3.** Petcurean earned a 2023-2024 Top Performer Award from the Pet Sustainability Coalition.



TELL US ABOUT YOUR SUSTAINABILITY SUCCESSES:

With a passion for advancing sustainability, Petcurean has made significant strides to impact change including: transitioning to fully recyclable bags by 2025 as part of the PSC Packaging Pledge; achieving carbon neutral status for Scope 1 and 2 greenhouse gas emissions; and achieving zero waste at the company's head office.

WHAT ARE YOUR SUSTAINABLE PACKAGING INITIATIVES?

Petcurean was part of the inaugural group of five companies to sign the PSC Packaging Pledge to transition to fully recyclable bags by 2025. Having already switched to Tetra Pak cartons for Go! Solutions and Now Fresh wet food recipes, Petcurean will launch its first recyclable kibble bags this Fall.

SHARE SOME OF YOUR RESPONSIBLE MANUFACTURING STANDARDS AND CERTIFICATIONS:

Petcurean's Supplier Code of Conduct holds all major suppliers accountable for

specific social and environmental performance and has 100% of suppliers signed to-date. Petcurean also ensures that its manufacturing plants meet all regulatory requirements – for example, its plant in Elmira, ON has certification from the EU, FDA, BRC and CFIA.

WHAT ARE YOUR SUSTAINABLE PROTEIN INITIATIVES?

Petcurean's efforts to advance sustainability also extend to its recipes. Go! Solutions Sensitivities Limited Ingredient Grain-Free Insect Recipe has significantly less environmental impact than recipes with traditional proteins. Insect proteins, for example, require 80% less water and land in comparison to livestock. Additionally, Petcurean formulates recipes with moderate protein levels, which are also more sustainable.



FOR MAXIMUM BENEFIT, SHARE THIS WITH YOUR SALES STAFF

GO! SOLUTIONS

LIMITED INGREDIENTS FOR SENSITIVE DOGS

Try our eco-friendly, hypoallergenic insect recipe for dogs



Hypoallergenic novel protein source



Delicious nutty flavour



Uses 80% less water + land than chicken

