

**FACT SHEET / PET SUSTAINABILITY COALITION MEMBER /  
A SPECIAL ADVERTORIAL FEATURE**

# ZIWI

New Zealand / Overland Park, KS

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**1.** As part of the PSC Packaging Pledge, ZIWI is moving towards 100% recyclable packaging. **2.** ZIWI's state-of-the-art "super kitchen" in Awatoto, New Zealand. **3.** With ZIWI, pet store owners support ethical and sustainable farming practices.

**WHAT ARE YOUR SUSTAINABLY SOURCED MATERIAL STANDARDS AND/OR CERTIFICATIONS?** Our farmers and fisheries work with animals from pure New Zealand land and sea and are passionate about preserving their native homeland and its animals. They supply free-range, grass-fed, ethically raised beef and lamb, local poultry, and wild-caught sustainable seafood. With ZIWI®, you're supporting ethical and sustainable farming practices.

**SHARE YOUR ENVIRONMENTAL IMPACT INITIATIVES:** Our newest New Zealand kitchen features recycled and reclaimed wood furnishing, water collection systems to regrow nearby vegetation, and replanted native foliage, encouraging repopulation of endangered birdlife, bees and insects. We have also added solar panels and innovative technology that cleans and purifies the air from our air dryers.

**SHARE YOUR SUSTAINABLE PACKAGING INITIATIVES:** As a move towards 100% recyclable packaging, ZIWI has joined the Pet Sustainability

Coalition's Packaging Pledge. This program helps companies meet voluntary, public, and time-bound commitments that improves the sustainability of their packaging. The PSC Packaging Pledge is in alignment with the Ellen MacArthur Foundation's New Plastics Economy Global Commitment.

**RETAILER REVIEW:** "We love ZIWI because it represents the pinnacle of air-dried pet nutrition. We are proud to recommend the finest quality pet food brands, educating our customers on all facets of premium pet nutrition and that conversation often leads to ZIWI!"  
— Luke Johnson, Founder & CEO, Luke & Company, Ltd., Denver, CO.



**FOR MAXIMUM BENEFIT, SHARE THIS WITH YOUR SALES STAFF**



## The perfect pairing.

[us.ziwipets.com](http://us.ziwipets.com)

Contact ZIWI for more information  
and for sales: +1-877-464-9494