

**FACT SHEET / PET SUSTAINABILITY COALITION MEMBER /  
A SPECIAL ADVERTORIAL FEATURE**

# WEST PAW

Bozeman, MT

P: (800) 443-5567 / E: westpaw@westpaw.com / W: westpaw.com



**1.** Join the Loop® Starter Kit. Help give old toys a new life. Free to West Paw retailers. **2.** Seaflex® Toys. Made with recycled ocean-bound plastic. Toys featured Snorkl®, Sailz®, Drifty®, MSRP: \$13.95-\$18.95 **3.** Seaflex® Bowl & Feeding Mat. Non-toxic & dishwasher safe. MSRP: \$29.95-\$39.95

### WHAT ARE SOME OF YOUR SUSTAINABILITY SUCCESSES?

The innovative Seaflex® collection, made with recycled ocean-bound plastic, helps prevent plastic bottles from entering the ocean. Seaflex, and our Zogoflex® collections are both part of our long-standing Join the Loop® recycling program available to consumers and retailers, where we take returned toys and fully recycle them into new products.

### SHARE SOME OF YOUR ENVIRONMENTAL IMPACT INITIATIVES AND/OR CERTIFICATIONS:

Seaflex® is made of a blend of 12% reclaimed ocean-bound plastic and zero-waste Zogoflex and is fully recyclable through our Join the Loop Program. The Oceanworks® Guarantee ensures that our material meets guidelines for source authenticity of reclaimed ocean-bound material, supply chain transparency, and social and environmental compliance.

### TELL US ABOUT YOUR SUSTAINABLY SOURCED MATERIALS STANDARDS:

Printed on 100% recycled paper-board, Seaflex and Zogoflex

packaging is compostable and biodegradable and includes the How2Recycle label. Created to provide consistent and transparent on-package recycling information to consumers across North America. West Paw is part of a coalition of forward-thinking brands that are empowering consumers through smart packaging labels.

### RETAILER REVIEW:

“We have always enjoyed West Paw toys and how durable the original Zogoflex line is, holding up to the most aggressive chewers. The new Seaflex line has kept the Zogoflex durability while also reducing waste by using Ocean Bound Plastic.” — Chase Pierce, owner, Tailwaggers, Whitefish, MT.

# West Paw.

**FOR MAXIMUM BENEFIT, SHARE THIS WITH YOUR SALES STAFF**



# West Paw®



## SEAFLEX® MADE WITH RECYCLED OCEAN BOUND PLASTIC



With your support we've kept over 62,000 plastic jugs out of our precious oceans.

[westpaw.com/seaflex](http://westpaw.com/seaflex)