

# NATURAL FARM

Forest Park, GA

P: (470) 727-5183 / E: orders@naturalfarmpet.com / W: naturalfarmpet.com

## WHAT IS NATURAL FARM KNOWN FOR?

What Sets Us Apart:

- Award-winning, premium, all-natural dog chews, treats & bones
- No preservatives, hormones, chemicals, artificial flavors, or colors
- Innovative products & vast selection
- Safe & trusted:
  - Sustainably sourced from free-range livestock
  - Produced & packaged in our own human-grade facilities
  - Lab testing for quality & contamination
- Environmental & social responsibility:
  - Certified Green packaging
  - Partnerships with non-profit organizations
- 100% satisfaction guaranteed

## WHY DID NATURAL FARM GET INTO THE PET INDUSTRY?

Natural Farm is passionate about pets, people, and the planet, and in 2018, after years of searching for high-quality, natural dog treat products, we decided to bring them to the market. That's how Natural Farm was born—we wanted to present the industry with what it lacked the most: all-natural dog chews, treats, and bones, sustainably sourced from local suppliers and produced in our own human-grade, FDA- and USDA-approved facilities, where every product is lab tested for quality and contamination.

## HOW DOES NATURAL FARM SUPPORT RETAILERS?

Natural Farm Goes Above & Beyond for Retailers:

- Frequent Buyer Program
- 2-3 monthly Astro offers
- Commitment to building strong & lasting relationships

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1. Offered in three irresistible flavors: Standard, Chicken, and Peanut Butter; Available in two sizes: 5-6" and 10-12"; Sold in Bulk; **MSRP Range: \$5.49 - \$9.99**

2. Available in four enriching varieties: Vitality, Skin & Coat, Hip & Joint, Immune Support, 5" Length, Sold in bulk, **MSRP: \$5.49**

## WHAT'S NEW?

Natural Farm is committed to developing healthy, innovative, and inclusive product lines that dogs adore. Some of our new products include:

- **Functional Collagen Sticks:** The first-ever collagen chews formulated with functional ingredients for canine health support
- **Beef Cheek Rolls:** A unique

shape and collagen- and protein-rich nature provides pups with endless opportunities for entertainment & enrichment

- **Power Fish Sticks:** Powerfully

beneficial—made with tilapia skin and beef cheek, these chews are packed with nutrients that help support better brain function and heart, coat, and joint health

**FOR MAXIMUM BENEFIT,  
SHARE THIS WITH YOUR SALES STAFF**