FACT SHEET / A SPECIAL ADVERTORIAL FEATURE

P: 1-(800)-451-2817 / E: newcustomers@rchagen.com W: catit.com







In Catit's own words

Our 5 Paw/Star rated Catit Go Natural! Pea Husk litter has taken the Litter category by storm. To complement this growing category and to meet the needs of new and younger pet parents we are proud to introduce a new sleek, comfortable, and eco-friendly cat litter box, the Catit Loo!

What is Catit known for?

Catit has been serving Kings and Queens since 1999. Catit is known for our water fountains, however, our mission as a 360-degree cat brand goes beyond hydration. Catit cares for cats from whiskers to tail. We understand what cats and cat parents need to live a happy, healthy life.

What's new?

Tired of messy cat litter solutions that harm the planet? Meet the Catit LOO. An Eco-Friendly High-Sided

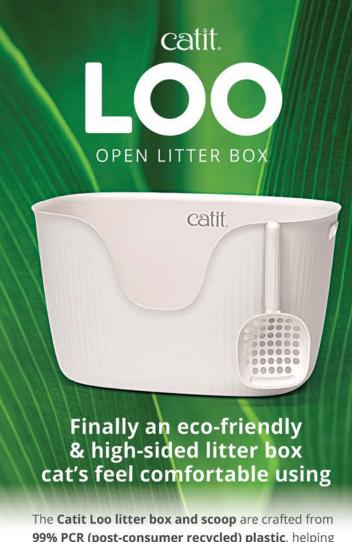
Litter Box, crafted from 99% recycled materials! This innovative design keeps messes contained while making a positive impact on the environment. Pair it with Go Natural Pea Husk Litter for the ultimate earthconscious pet care duo.

What makes this product line special?

Keep Expectations High

- Eco-Friendly Construction: Made with 99% recycled materials
- Mess-Free Design: High sides prevent litter scatter, making cleanup easier than ever.
- Unbeatable Absorbency: Go Natural Pea Husk Litter absorbs up to 3X its own weight in moisture
- Sustainable Simplicity: A waste management solution that's good for your pets and the planet.

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99% PCR (post-consumer recycled) plastic, helping to minimize plastic waste and supporting the reuse of materials that would otherwise end up in landfills. In addition, the litter box is BPA-free.

Purrfect with one of our eco-friendly litter options!

Our high-performing Catit Go Natural litters are made from recycled, post-consumer materials — renewable, plant-based ingredients - making them super absorbent and highly efficient.







Available exclusively through Phillips

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