

NPIC

Plano, TX

P: 1(833)-626-0378 / E: ssales@npiccorporate.com / W: npicpet.com

SUPERZOO Booth 3938

What is NPIC known for?

NPIC is known for natural, innovative pet treats that support overall wellness. Our N-Bone® and Get Naked® brands offer functional, high-quality products made with clean ingredients—balancing health, safety, and taste for pets of all ages.

What's new?

Get Naked® Cat Crunchy Treats prioritize feline health and wellness with nutritious, targeted recipes. Made with high-quality, natural ingredients, these treats support specific needs like digestive or urinary health. NPIC believes in functional treats that enrich pets' lives, offering delicious snacks with added health benefits.

N-Bone® Mega-Bone is a long-lasting chew in fun, human-inspired flavors like Cheeseburger, PB&J, Loaded Mac N' Cheese, and Blueberry Pumpkin Muffin—made for medium and large dogs craving variety, taste, and a satisfying chew.

What makes this product line special?

N-Bone® Mega-Bone stands out with its rawhide-free formula, natural digestible ingredients, and durable texture that keeps dogs chewing longer. It offers



Get Naked® Cat Health with Cranberry Juice Crunchy Treats
Chicken Flavor
MSRP \$6.25



Get Naked® Calming Health Crunchy Treats Salmon & Cheese Flavor
MSRP \$6.25

both entertainment and nutrition—crafted to satisfy strong chewers without compromising on health or safety.

In NPIC's own words:

At NPIC, we believe pets are family. Since 1998, we've focused on crafting natural, functional treats that support pets' health and well-being. Our mission is to enrich the lives of pets and their people through innovation, integrity, and uncompromising quality.



N-Bone® Mega-Bone Long-Lasting Chews Cheeseburger Flavor
MSRP \$9.99

