

# PET SUSTAINABILITY COALITION

Boulder, CO

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The Pet Sustainability Coalition is dedicated to creating a more sustainable pet industry with assessment tools, strategic support, accreditation, & events.



## IN THEIR OWN WORDS

The Pet Sustainability Accreditation is the only pet industry specific standard for sustainability achievement. It is designed to recognize and elevate those companies that have concrete sustainability measures built into their daily operations. All participating companies complete a comprehensive assessment, meet minimum performance requirements, and undergo a rigorous third-party verification to earn their accreditation badge. Companies are evaluated on social and environmental impact and are required to continually measure and demonstrate improvement every two years to maintain their status.

PSC welcomes all pet-industry businesses into its community of members, offering tools, resources, and support at every stage of their sustainability

journey. However, PSC Accreditation exists just for those companies that go above and beyond with their sustainability performance. PSC Accredited companies demonstrate authentic leadership in the pet industry while meeting consumer demand for actionable and transparent business practices that drive positive impact for pets, people, and the planet.

## WHAT SETS PSC ACCREDITED COMPANIES APART

### Rigorous Third-Party Verification:

- PSC works with independent consultants to provide impartial verification and oversight of each submission, ensuring the integrity and credibility of the process.

### Measured Against Global Standards

- Accredited companies are assessed using a globally

recognized framework. In alignment with the United Nations Sustainable Development Goals, PSC uses B Lab's SDG Action Manager benchmarking tools as the basis of its accreditation program. Aligning to these goals ensures that companies are working toward outcomes that are universally recognized as important and can be tracked and measured for lasting impact.

## WHAT THEY'RE KNOWN FOR

PSC envisions a thriving and collaborative pet industry that creates positive impact for the communities and environments where we do business through profitable environmental and social practices.

## PSC MEMBER REVIEW

"We are an accredited brand with the Pet Sustainability Coalition for the 3rd year running. We love being a part of PSC because they are essentially an extension of our sustainability team.

Being accredited allows us to gain recognition in the market, it helps with retailers, it helps with customers, and having that 3rd party accreditation really speaks to the value in saying that we are really walking the talk when it comes to sustainability."

– Hannah Hughes, Director of Innovation, Fera Pets



Get Accredited Now

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