

CLOUD STAR

St. Louis, MO

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Buddy Biscuits, 16 Oz.
MSRP: \$7.99



Share Your Sustainably Sourced Materials Standard and/or Certifications.

On our Grizzly Pet Products line of supplements, our purpose is to supply pets with the maximum omega benefits while minimizing our impact on the environment. We do this by producing our oils from 100% wild-caught salmon, pollock or krill and using industry-leading sustainable practices. We extract our salmon oil from human-grade co-products, allowing us to capture the highest quality oil while minimizing waste. At Grizzly, we're determined to utilize the entire fish from nose-to-tail.



Buddy Softies, 20 Oz.
MSRP: \$17.99

Share Your Sustainability Successes.

To date, we've focused heavily on packaging optimization initiatives within our Cloud Star portfolio. We are proud to say that:

- Treat boxes, including Buddy Biscuits and Wag More Bark Less, are made with 100% recycled fiber and SFI Certified Materials
- We've achieved a 10% cardboard reduction through supply chain optimization
- Pet Botanics treat bags are now store drop-off recyclable
- Many of our treat bags are made with 30% post-consumer recycled materials

Share Your Environment Impact Initiatives and/or Certifications.

Our environmental impact initiatives have focused primarily on packaging optimization. We are proud to say that the majority of the Cloud Star family of products is in some form of sustainable packaging. We're actively working on transitioning the remaining items left to transition. Many of our treat bags are made from 30% post-consumer recycled material, some are in store drop-off recycle ready packaging, and our boxes are made with 100% recycled fiber. Grizzly's oil bottles can also be recycled in some communities.

Share Your Sustainable Packaging Initiatives and/or Certifications.

We are actively working toward transitioning all Cloud Star brands into sustainable packaging. We have made great strides with our treat bags – many of which are either in recycle-ready packaging or post-consumer recycled material. Currently, all our treat boxes are made with SFI Certified materials and 100% recycled fiber.

We've partnered with How2Recycle to communicate the best way to recycle treat bags where applicable. The How2Recycle instructions can be found on the back of bags, boxes and bottles – making it easy for pet parents to know how to properly dispose of their products.