

# WEST PAW

Bozeman, MT

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Toppl, setup by  
Production Manager  
& Engineer, Holly.  
MSRP: \$21.95 – \$29.95



## Share your sustainable successes.

Founded in 1996, we started out using sustainable materials, such as certified organic catnip. Since then, our biggest successes have come from keeping sustainability at the core of everything we do! We led our industry, becoming the first Certified B Corp in 2013 and being a founding member of PSC.

## Share Your Responsible Manufacturing Standards and/or Certifications.

Being Made by US in Bozeman, Montana is core to our responsible manufacturing standards, where our molded Zogoflex toys and accessories are fully recyclable and come from a zero-waste production process. We focus on safety, promotions from within, a diverse workforce, and a culture that furthers continuous improvement.

Regenerative Montana  
Beef Sticks at the ranch  
in Big Timber, MT.  
MSRP: \$29.95



Zogoflex reground from consumer returns and production waste into clean, new toys

## What are Your Sustainable Protein Initiatives and/or Certifications?

Since launching our first grass-fed freeze-dried dog treats in 2020, our focus is to reduce the costly discarded organ meats waste stream that exists in Montana and other remote regions. Our initiative of waste reduction and direct payment to the ranchers for their product continues to drive our innovation.

## As a PSC Member, Your Sustainable Goals Are?

Zogoflex product line incorporates 12% Ocean Bound recycled plastic into our SeaFlex collection. Our 2027 goal is to double the total amount of recycled content in our enrichment toys, active play, durable chew toys, and accessories. For our consumables, by 2030, all treats and foods will contain regeneratively raised ingredients.

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