



**Shape Makes
the Difference!®**



2026

Seasonal Promotions

Check out the back cover for details on **Longevity¹⁵®**,
the only **C15:0** fatty acid supplement for dogs.

Branded Event Theme:
Pet Dental Health Month
In Market: January - February



Specially
marked
packaging!



February is
Pet Dental Health Month
and the perfect time for pet
parents to get their dogs on
an oral care routine.

How it works:

- Specially marked packaging advertising **Yummy Combs® 33% More Free 16oz. bags** for the same price as a 12oz. bag.
- Custom displays allow for additional inventory to take advantage of impulse purchase.
- Expect a **3X increase** over normal 12oz. bag sales during this promotional window.

SCAN for order forms
and spec sheets.



petsbestlife.com/catalog



Tower Display
holds 72
16oz. bags

**Choose ONE or
TWO flavors:**

**Chicken
OR
Fish
& Egg**



Floor Stand Display
holds 30
16oz. bags

**Designed to fit FIVE
sizes of dogs.**



Yummy Combs® are designed with up to 200 surfaces to scrub the teeth while providing 360° flossing. They clean the teeth to the gumline and are clinically tested and proven to remove 26% of hardened tartar in just 60 days!

**SCAN to read
about our 60-day
Yummy Combs®
clinical trial.**



Branded Event Theme:
Spring Wellness
In Market: *March - May*

Springtime Party



Specially
marked
packaging!



Spring cleaning isn't
just for homes. Encourage
customers to clean up their
dog's dental health with
Yummy Combs®.

Consumers
save more
with a REBATE

\$5

How it works:

- NEW! 24oz. Big Pack with a \$5 consumer rebate.
- Pet parents are 75% more likely to buy a product if a rebate is offered.
- With 82% of pet parents giving treats daily and most running out within a week, Yummy Combs® 24oz. Big Pack fills the gap.

SCAN for order forms
and spec sheets.



**Designed to fit
FIVE sizes of dogs.**



Big Pack Display
holds 45
24oz. cartons



**Made with
Real Chicken:
a flavor
Dogs LOVE!**



Yummy Combs®:



- Contain all **20 amino acids**
- Include **required vitamins & minerals**
- Provide **44% protein**
- Offer **complete and balanced daily nutrition**
- Improve bad breath by **at least 46%**

93% of dog owners struggle with their pup's bad breath. *Yummy Combs® is the solution.*

Source: Pup Labs Survey (Oct 2024)



Branded Event Theme:
Summer Adventures
In Market: June - August



Summer means road trips and outdoor fun! Position Yummy Combs® as the perfect on-the-go treat that supports oral health and nutrition.

How it works:

- Floor Stand Offer: Buy 25 - 12oz. bags and get 5 FREE.**
The promotional value is reflected in a lower MSRP of \$19.99 per bag.
- Tower Offer: Buy 54 - 12oz. bags and get 18 FREE.** The promotional value is reflected in a lower MSRP of \$17.99 per bag.
- The lower MSRP + 12oz. size = an impulse opportunity. **65% of consumers** who purchase pet treats do so on impulse.

SCAN for order forms and spec sheets.



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**Designed to fit
FIVE sizes of dogs.**

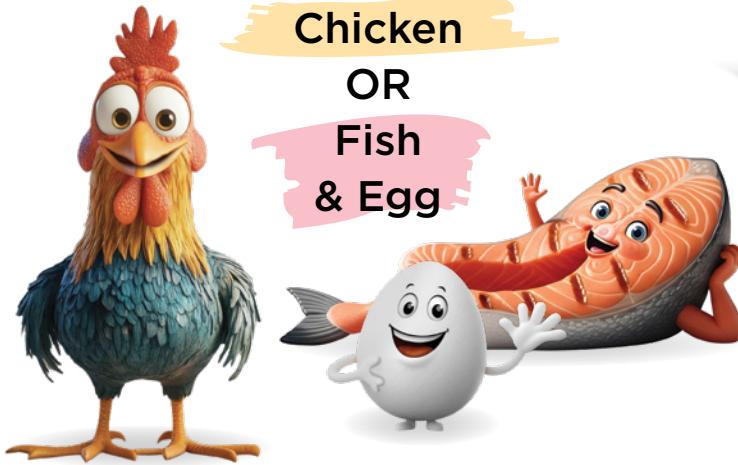


**Floor Stand
Display**
holds 30
12oz. bags
and **INCLUDES**
5 FREE!



**Choose ONE or
TWO flavors:**

Chicken
OR
Fish & Egg



Tower Display
holds 72
12oz. bags
and **INCLUDES**
18 FREE!



Yummy Combs® patented design is safer, more effective and easier than any other dental treat. Larger than throat openings, thin wall design and patented **Slick'M™** ingredient deters choking and blockages.

65% of pet parents never brush their dog's teeth and feel guilty about it.

Yummy Combs® is the solution.

Source: BARK.co Survey (Feb 2020)



Branded Event Theme:
Howl-o-ween Treat Time
In Market: *September - October*

Monster Packs



Specially marked packaging!



Shape Makes
the Difference!®



Make your store the
go-to for Halloween dog
treats! Yummy Combs® deliver
flavor and dental benefits
in one spooky-good bite.

How it works:

- NEW! 40oz. Monster Pack with \$10 consumer rebate.
- Seasonal spikes in bulk treat demand occur before holidays and adoption seasons, as owners stock up to avoid running out.
- Our new 40oz. bulk size + \$10 rebate = high purchase intent creating urgency and savings without lowering shelf price.

Consumers
save more
with a REBATE

\$10

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Mini Pallet Display
holds 45
40oz. cartons



Designed to
fit **FIVE** sizes
of dogs.



Just **ONE** Yummy Combs® treat per
day is all it takes for **clean teeth,**
fresh breath and **complete & balanced**
nutrition. *It's SOOOOO easy!*

54% of pet owners say brushing their pet's teeth is too difficult to maintain regularly.
Yummy Combs® is the solution.

Source: Swedencare Global Oral Health Survey (Nov 2024)



Branded Event Theme:
Healthy Holiday Treats
In Market: November - December



Specially marked packaging!



Gift-giving season is here!
Position **Yummy Combs®** as the
perfect stocking stuffer for dogs
that give pet parents a guilt-free
way to spoil their dogs.

How it works:

- Specially marked packaging advertising **Yummy Combs® 33% More Free** 16oz. bags for the same price as a 12oz. bag.
- **90% of shoppers** actively seek out deals during the holidays—preferring **bonus packs** to price cuts.
- Retailers offering bonus packs see **higher traffic** and **repeat visits** driving **incremental sales**.

SCAN for order forms
and spec sheets.



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Tower Display
holds 72
16oz. bags



**Designed to fit
FIVE sizes of dogs.**



**Floor Stand
Display**
holds 30
16oz. bags

**Choose
ONE or TWO
flavors:
Chicken
OR
Fish
& Egg**



**Dogs LOVE the taste of
Yummy Combs®!
They'll dance, prance,
wiggle and wag the
moment they hear
the bag open.**



Pet parents are 10X more likely to give their dog a daily dental treat than to maintain a brushing routine. *Yummy Combs® is the solution.*

Source: BARK.co Survey (Feb 2020)

Longevity^{15®}

Powered by fatty¹⁵

Made with pure
C15:0
PENTADECANOIC ACID



“Love Your Dog Longer™...”

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RV.122525

Longevity^{15®} is the first daily dog supplement powered by **C15:0**—a clinically proven crucial fatty acid that helps dogs of all ages stay healthier for longer.

How Longevity^{15®} works:

- 1. Supports cellular health:** Strengthens cell membranes, boosts mitochondrial energy production, and enhances cell signaling for overall health.
- 2. Aids organ function:** Promotes healthy heart and liver cells.
- 3. Improves well-being:** Supports cardiovascular health, joints, digestion, and glucose metabolism.
- 4. Targets aging at its source:** Addresses cellular mechanisms of aging, not just symptoms.
- 5. For all dogs:** Effective across breeds and sizes due to shared aging biology.
- 6. Crucial nutrient:** Dogs cannot produce C15:0; it must come from diet or supplements.

It's one of the few nutrients with **clinical studies** showing it can make cells **stronger, cleaner, and longer-lasting**.

Learn about
C15:0
here!

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