



Shape Makes
the Difference!®



2026

Seasonal Promotions

Check out the back cover for details on **Longevity¹⁵**,
the only **C15:0** fatty acid supplement for dogs.

Branded Event Theme:
Pet Dental Health Month

In Market: *January - February*



February is
Pet Dental Health Month
and the perfect time for pet
parents to get their dogs on
an oral care routine.

How it works:

- Specially marked packaging advertising Yummy Combs® **33% More Free** 16oz. bags for the same price as a 12oz. bag.
- Custom displays allow for additional inventory to take advantage of impulse purchase.
- Expect a **3X** increase over normal 12oz. bag sales during this promotional window.

SCAN for order forms
and spec sheets.



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Tower Display
holds 72
16oz. bags

**Choose ONE or
TWO flavors:**

Chicken

OR

**Fish
& Egg**



Floor Stand Display
holds 30
16oz. bags

**Designed to fit FIVE
sizes of dogs.**



**Yummy Combs® are designed with up to 200
surfaces to scrub the teeth while providing 360°
flossing. They clean the teeth to the gumline and
are clinically tested and proven to remove 26%
of hardened tartar in just 60 days!**

**SCAN to read
about our 60-day
Yummy Combs®
clinical trial.**



Branded Event Theme:
Spring Wellness
In Market: *March - May*

Springtime Party



**Shape Makes
the Difference!®**

*Specially
marked
packaging!*



Consumers
save more
with a REBATE

\$5

Spring cleaning isn't
just for homes. Encourage
customers to clean up their
dog's dental health with
Yummy Combs®.

How it works:

- **NEW! 24oz. Big Pack with a \$5 consumer rebate.**
- Pet parents are **75% more likely** to buy a product if a rebate is offered.
- With **82% of pet parents** giving treats daily and most running out within a week, Yummy Combs® 24oz. Big Pack fills the gap.

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Designed to fit
FIVE sizes of dogs.



Big Pack Display
holds 45
24oz. cartons



Made with
Real Chicken:
a flavor
Dogs LOVE!



Yummy Combs®:



- Contain all 20 amino acids
- Include required vitamins & minerals
- Provide 44% protein
- Offer complete and balanced daily nutrition
- Improve bad breath by at least 46%

93% of dog owners struggle with their pup's
bad breath. **Yummy Combs® is the solution.**

Source: Pup Labs Survey (Oct 2024)



Branded Event Theme:
Summer Adventures

In Market: *June - August*



Summer means road trips and outdoor fun! Position Yummy Combs® as the perfect on-the-go treat that supports oral health and nutrition.

How it works:

- Floor Stand Offer: **Buy 25 - 12oz. bags and get 5 FREE.** The promotional value is reflected in a lower MSRP of **\$19.99** per bag.
- Tower Offer: **Buy 54 - 12oz. bags and get 18 FREE.** The promotional value is reflected in a lower MSRP of **\$17.99** per bag.
- The lower MSRP + 12oz. size = an impulse opportunity. **65% of consumers** who purchase pet treats do so on impulse.

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**Designed to fit
FIVE sizes of dogs.**



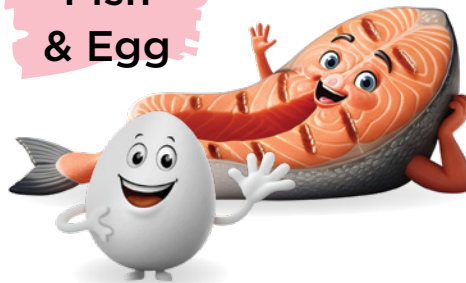
**Floor Stand
Display
holds 30
12oz. bags
and INCLUDES
5 FREE!**



**Choose ONE or
TWO flavors:
Chicken**

OR

**Fish
& Egg**



**Tower Display
holds 72
12oz. bags
and INCLUDES
18 FREE!**

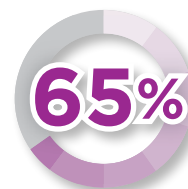


**Yummy Combs® patented design is safer,
more effective and easier than any other
dental treat. Larger than throat openings,
thin wall design and patented Slick'M™
ingredient deters choking and blockages.**

**65% of pet parents never brush their
dog's teeth and feel guilty about it.**

Yummy Combs® is the solution.

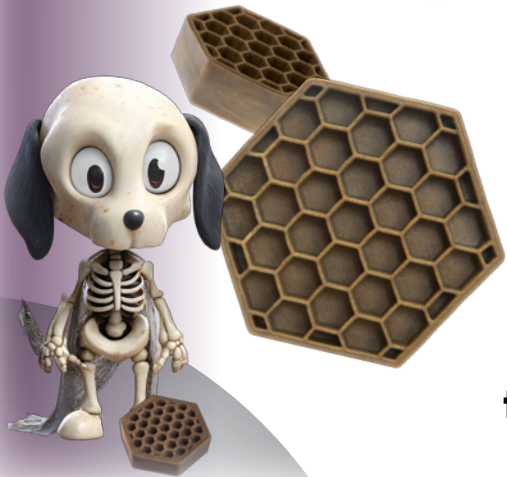
Source: BARK.co Survey (Feb 2020)



Branded Event Theme:
Howl-o-ween Treat Time

In Market: *September - October*

Monster Packs



**Shape Makes
the Difference!®**



*Specially
marked
packaging!*



Make your store the
go-to for Halloween dog
treats! Yummy Combs® deliver
flavor and dental benefits
in one spooky-good bite.

How it works:

- **NEW! 40oz. Monster Pack with \$10 consumer rebate.**
- **Seasonal spikes in bulk treat demand occur before holidays and adoption seasons, as owners stock up to avoid running out.**
- **Our new 40oz. bulk size + \$10 rebate = high purchase intent creating urgency and savings without lowering shelf price.**

Consumers
save more
with a **REBATE**

\$10

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Mini Pallet Display
holds 45
40oz. cartons

**Designed to
fit FIVE sizes
of dogs.**



**Just ONE Yummy Combs® treat per
day is all it takes for clean teeth,
fresh breath and complete & balanced
nutrition. *It's SOOOOO easy!***

**54% of pet owners say brushing their pet's
teeth is too difficult to maintain regularly.
*Yummy Combs® is the solution.***

Source: Swedencare Global Oral Health Survey (Nov 2024)



Branded Event Theme:
Healthy Holiday Treats
In Market: *November - December*



Gift-giving season is here!
Position Yummy Combs® as the
perfect stocking stuffer for dogs
that give pet parents a guilt-free
way to spoil their dogs.

How it works:

- Specially marked packaging advertising Yummy Combs®
33% More Free 16oz. bags for the same price as a 12oz. bag.
- **90% of shoppers** actively seek out deals during the holidays—preferring **bonus packs** to price cuts.
- Retailers offering bonus packs see **higher traffic** and **repeat visits** driving incremental sales.

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Tower Display
holds 72
16oz. bags

**Designed to fit
FIVE sizes of dogs.**



**Choose
ONE or TWO
flavors:**
Chicken
OR
**Fish
& Egg**



**Floor Stand
Display**
holds 30
16oz. bags



**Dogs LOVE the taste of
Yummy Combs®!**
They'll dance, prance,
wiggle and wag the
moment they hear
the bag open.



**Pet parents are 10X more likely to give their dog
a daily dental treat than to maintain a brushing
routine. *Yummy Combs® is the solution.***

Source: BARK.co Survey (Feb 2020)

Longevity¹⁵[®]

Powered by fatty¹⁵

Made with pure
C15:0
PENTADECANOIC ACID



“Love Your Dog Longer™...”

Contact us at:
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yummycombs.com



Longevity¹⁵ is the first daily dog supplement powered by **C15:0**—a clinically proven crucial fatty acid that helps dogs of all ages stay healthier for longer.

How Longevity¹⁵ works:

- 1. Supports cellular health:** Strengthens cell membranes, boosts mitochondrial energy production, and enhances cell signaling for overall health.
- 2. Aids organ function:** Promotes healthy heart and liver cells.
- 3. Improves well-being:** Supports cardiovascular health, joints, digestion, and glucose metabolism.
- 4. Targets aging at its source:** Addresses cellular mechanisms of aging, not just symptoms.
- 5. For all dogs:** Effective across breeds and sizes due to shared aging biology.
- 6. Crucial nutrient:** Dogs cannot produce **C15:0**; it must come from diet or supplements.

It's one of the few nutrients with **clinical studies** showing it can make cells **stronger, cleaner, and longer-lasting.**

Learn about
C15:0
here!



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