

INABA FOODS USA INC.

TORRANCE, CA

E: INFO@INABAUSA.COM / P: (310)-818-2270 / W: INABAFOODS.COM



ENTRÉE POUCHES: Savory bisques, stews, and pâtés made with real protein. Complete and balanced with no artificial preservatives or meat by-products. **MSRP: \$1.09-\$6.49**



ENTRÉE CANS – 3oz & 5.5oz: Complete and balanced nutrition in mousse and gravy textures. Made with real chicken or tuna, plus taurine and Vitamin E. Available in 3oz and 5.5oz. **MSRP: \$1.79-\$2.79**

CHURU® POUCHES 6P: The original creamy purée treat, now in a COMPLETE BISQUE. High moisture, real ingredients, and no artificial preservatives or colors. **MSRP: \$5.59**



In the brand's own words:

Inaba Foods USA crafts premium pet treats made with carefully selected ingredients and a deep commitment to quality. Built on a family legacy of excellence, our products combine high-protein nutrition with exceptional palatability. We focus on simple recipes made without artificial preservatives or colors, creating treats that support overall wellness while strengthening the bond between pets and their families.

Why did the company/brand get into the pet industry?

Inaba was founded on the belief that food and treats should do more than satisfy hunger, they should nourish and strengthen the bond between pets and their families.

By combining high-moisture, protein-forward recipes with purposeful ingredients, we've redefined everyday feeding and rewarding moments. Our innovative approach has made our food and treats trusted staples in homes across the country.

How does the brand support retailers?

We partner closely with retailers to drive traffic and incremental sales through strong brand recognition and repeat purchase performance. Our innovation pipeline, marketing support, and engaging packaging create standout shelf presence. Inaba builds long-term partnerships



CHURU COMPLETE Twin Cup: Complete and balanced nutrition with the taste cats love. Omega-3s, taurine, and essential vitamins included. **MSRP: \$1.69**

focused on sustainable growth and category expansion.

What's new?

Meet the new dog treat designed for life on the go:

convenient, portable, and irresistibly tasty. Low calorie recipes come in three sizes and eight flavors, guaranteed to satisfy. Made with real chicken and vegetables, Churu Terrine is a high quality, high moisture snack that delivers wholesome nutrition dogs love anytime, anywhere, without mess or guilt.

