

# ZYMOX<sup>®</sup>

AUSTIN, TX

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Skin & Ear Care Line.  
MSRP: \$16.99-\$129.99

Oratene<sup>®</sup> Line.  
MSRP: \$12.99-\$32.99

## Share your company's/ brand's origin story:

It all started with Elizabeth, a German Shepherd who suffered from chronic ear infections. Her struggle inspired the creation of ZYMOX<sup>®</sup> products, developed by Pamela K. Bosco, President and Founder of Pet King Brands. With a passion for animals and a commitment to finding an antibiotic-free solution, Pamela and her brother, bioscientist Michael Pellico, developed the first enzyme-based pet health care products, revolutionizing how people care for their pets. Since 1998, ZYMOX<sup>®</sup> Ear and Skin products, along with Oratene<sup>®</sup> Brushless Oral Care, have been trusted by pet owners and veterinarians around the world.

## What sets your products apart?

At the core of every ZYMOX<sup>®</sup> and Oratene<sup>®</sup> product is the LP3 Enzyme System, a cutting-edge, enzyme-based tech-



Oratene<sup>®</sup> Line. MSRP: \$12.99-\$32.99

nology that works synergistically to provide antimicrobial protection, naturally derived from sustainable sources that combine to form a highly effective defense against harmful bacteria, fungi and viruses. Unlike antibiotics, which can

disrupt healthy flora and cause side effects, the enzymes target only harmful, single-celled organisms. Because the enzymes are non-reactive, natural, and non-toxic, they are safe for daily use, even on sensitive skin or recurring conditions like allergies.

## Share what makes your team special.

The heart of our team is our mission: to serve as an advocate for animals. Since the beginning, our founder, Pamela Bosco has been a major advocate for pet adoptions and the systemic reduction of homeless pets. Our team

has made strides to improve the quality of life for animals in shelters across the nation by providing donations to aid pets in foster care and animal shelters. Using the Pet King Brands name alone, we have ensured that over \$300,000 of healthcare products have been donated to shelters across the nation.

## How does the brand support retailers?

Retailers can learn more about the LP3 Enzyme System and our products at [learnaboutzymox.com](http://learnaboutzymox.com), hosted by Retail.Pet. We are thrilled to be a part of this tool that provides education and training to support retailers and their teams in confidently delivering the best possible service and expertise. We also offer a Floor Display that supplements the unique opportunity to perform a Wellness Check, reviewing the health of the ears, skin and paws for a quick way to set up pet parents for success.